

# SESSION 6: NEW APPLICATIONS

**ASSESSING UTILITY AND BUILDING INDUSTRY TRUST  
FOR IMAGING DATA IN HEALTHCARE**



Presented by:



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RYVER.AI



**RYVER AI**

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**Making Radiology AI more robust  
with diverse synthetic training data**

# Our diverse founder team combines **deep technological capabilities** and **experience in strategy** and **venture capital**

**Research**  
Simona



**ETH**

MSc. Robotics, Systems & Control

**amazon** **BOSCH**  
東京大学  
THE UNIVERSITY OF TOKYO

**Tech**  
Kathrin



**TUM**  **MANAGE AND MORE**

MSc. Electrical & Computer Engineering

**BCG** **SIEMENS**  
 **BRAINLAB**

**Business**  
Jonas



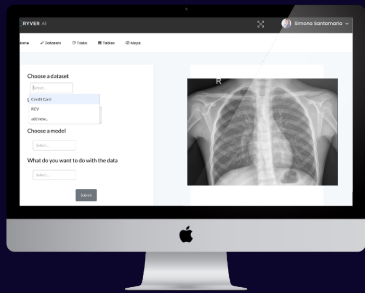
**TUM**  **MANAGE AND MORE**

MSc. Management & Technology

**HOLTZBRINCK DIGITAL** **accenture**  
**SIEMENS**

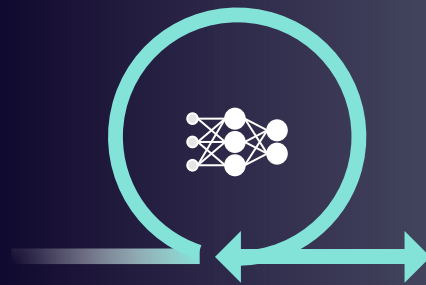
# Generative AI understands the characteristics of medical imaging data and creates fictional datasets that mimic the real world

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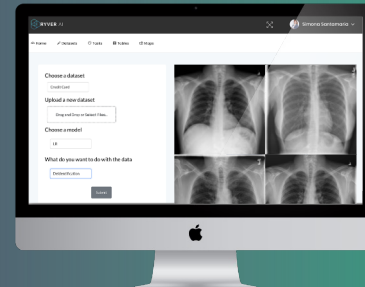
**Real-world data**

E.g. Lung CT, Chest X-Ray, Brain MRI, or Mammogram



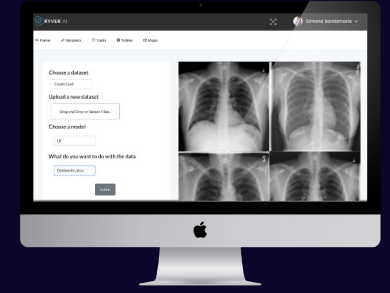
**Understand real-world data**

Generative AI **understands how real images look**



**Generate synthetic data**

The resulting AI model can **generate realistic new images**



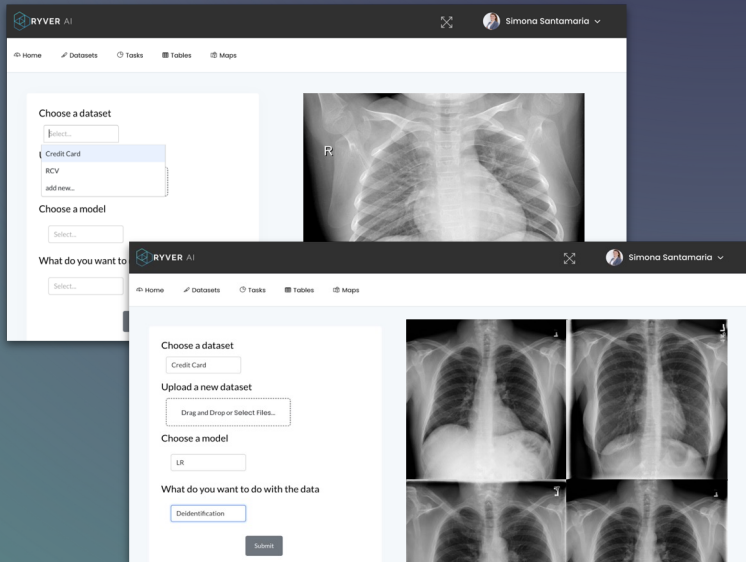
**Share synthetic data**

Synthetic images are **not linked to a patient** and can be shared

# Fuel imaging AI research and make radiology AI more robust without compromising privacy of real-world patients



**Fuel imaging AI research with high-quality data**  
providing quick access to diverse synthetic data samples



**Improve robustness of diagnostic AI models**  
by generating synthetic outliers and diversifying training data



**Eliminate privacy risk of data sharing**  
by never sharing information of actual patients



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**Assessing Utility and Building Industry  
Trust for Imaging Data in Healthcare**

# Image utility focuses on the outcome of the downstream task and other metrics cover the image parameters

## Privacy

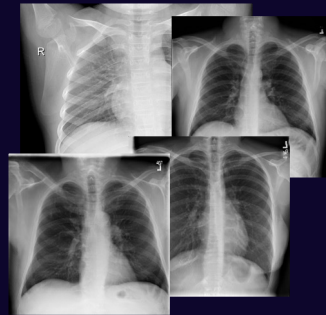
?



real patient vs. synthetic

is the privacy of individual patients protected?

## Variety

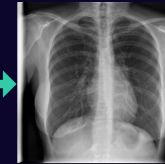


is the synthetic data diverse?

## Fidelity



original



synthetic

is it similar to original images?

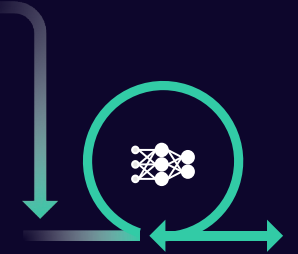
## Utility



synthetic

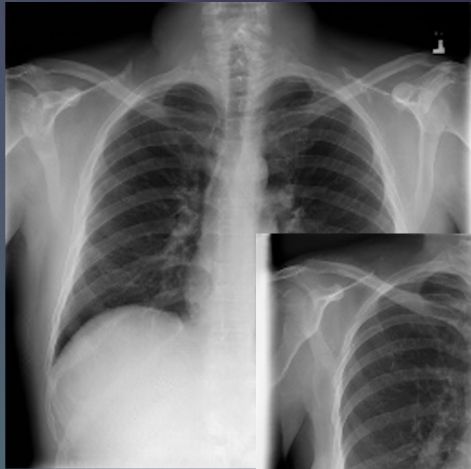


original




is it helpful for the downstream task?

# Trustworthy experiments focusing on the downstream task help advance industry trust



 Design trustworthy experiments

 Take all metrics into account

 Put special focus on utility and privacy



# Due to **complex representation and subjectivity** it is **hard to determine image quality**



## **Complexity in Data Representation**

In images **information displays** in **various unstructured forms** making it **hard to extract certain information** and measure their quality



## **Subjectivity in Interpretation**

Even when **checked with experts** like physicians there is often **not a clear answer or uniform opinion** about one image/patient

# Image Utility can be measured using metrics, expert opinions or test the effect of synthetic data on the downstream task



## Metrics

FID, Inception Score, Recall etc. are all **metrics to analyse images** and **measure** rather **image fidelity** than utility



## Expert Opinion

Performing a **turing test with physicians** can indicate whether **synthetic images are realistic to the human eye**



## Test Downstream Task

**Adding synthetic images to train** e.g. a classifier can show if the synthetic images **are useful for the downstream task**

# High fidelity could also indicate for a major privacy breach



Synthetic data being **really similar to real world data**

**VS.**

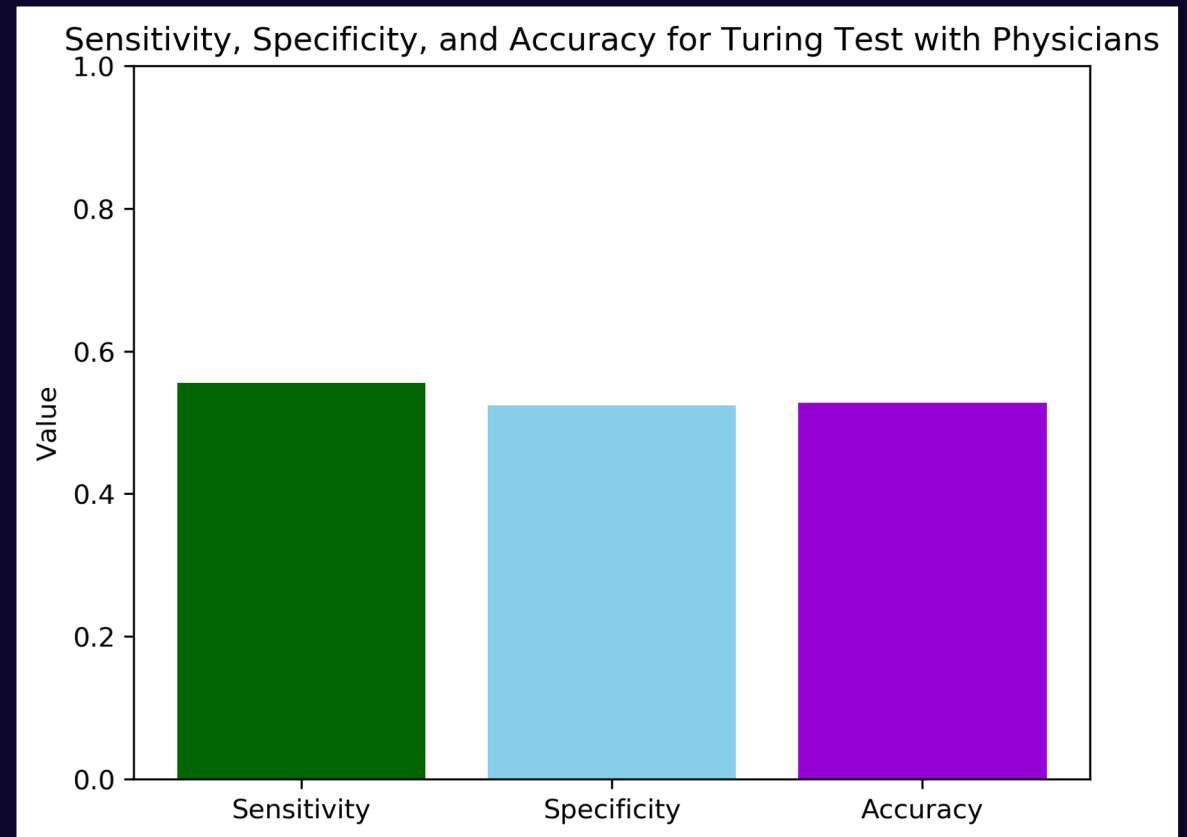
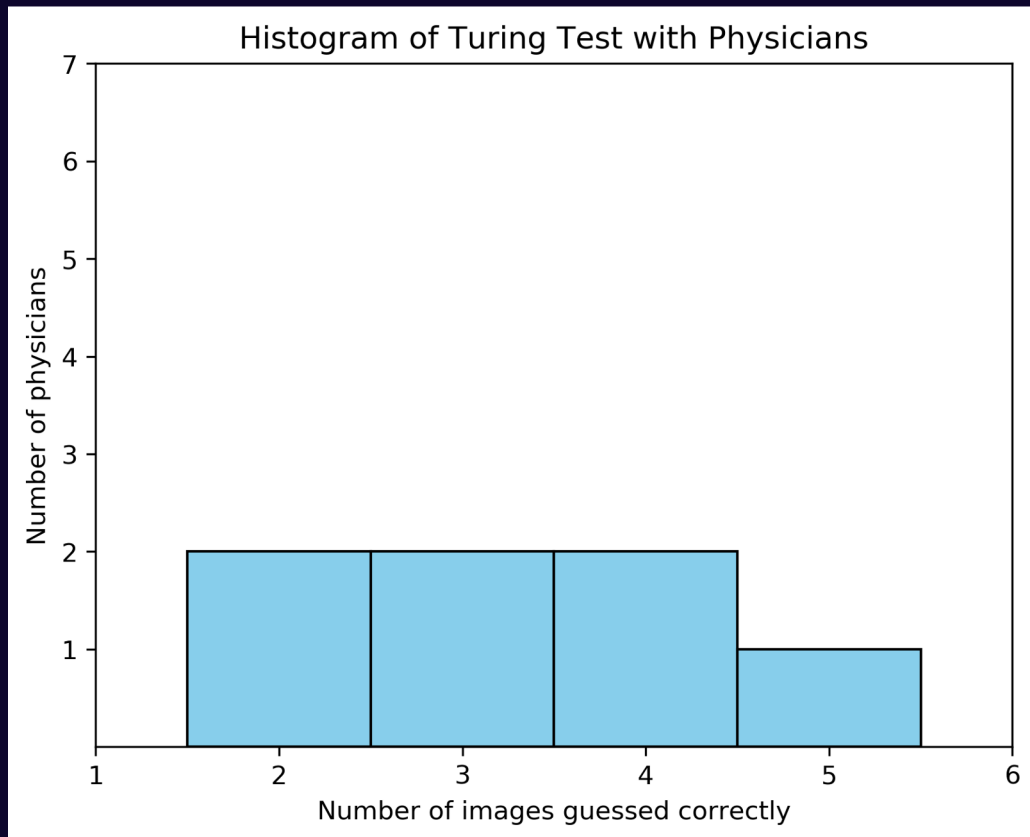


Synthetic model just **reproducing the real world data**

# Our X-Ray experiments show that an **evaluation of the images by experts might not be enough to determine utility**



**Expert Opinion:** Physicians could not determine a clear difference between synthetic and real images

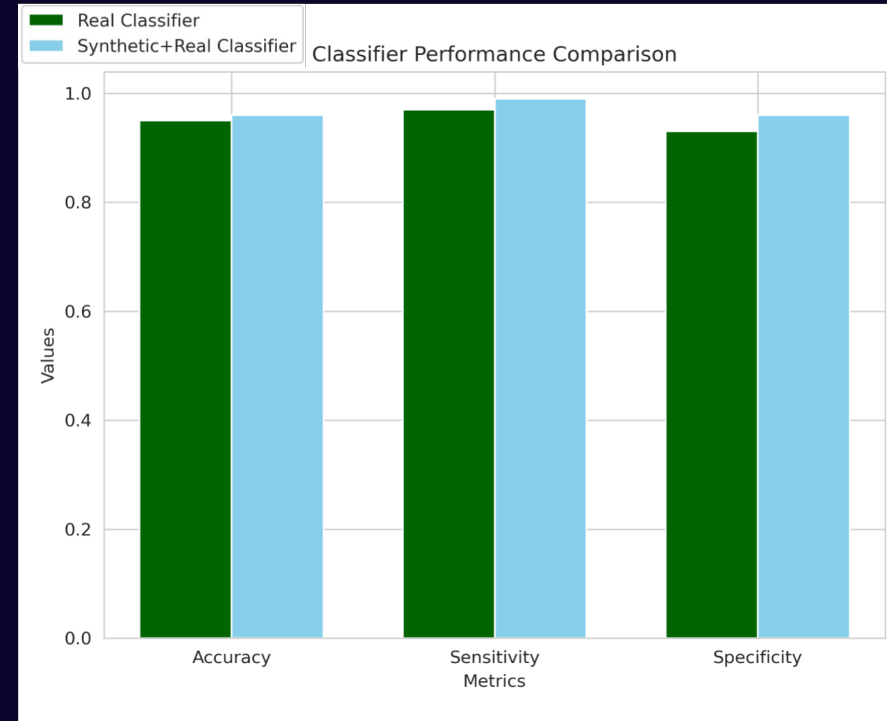
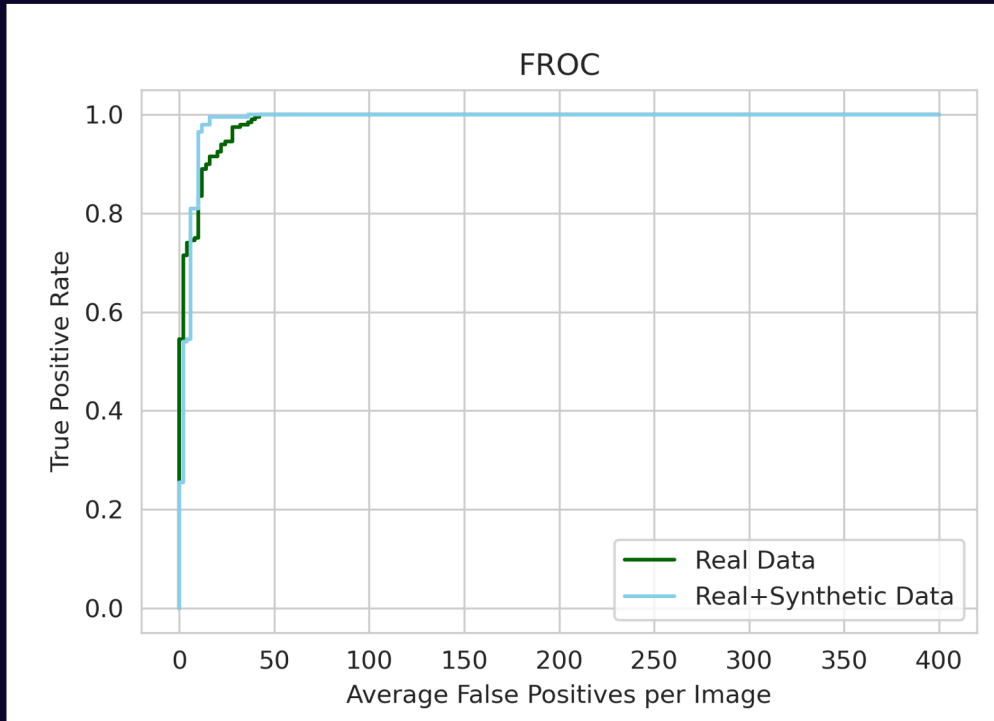




# Our CT experiments laid an emphasis on a **realistic benchmark to proof the utility of the synthetic data**



**Test Downstream Task:** The synthetic data improved the performance of the classifier



## **Focusing on privacy and utility can build industry trust and show a solid indication of the quality of the synthetic data**

- Utility can be measured by focusing on the outcome of the downstream task
- Privacy should always be taken into consideration together with utility
- Focusing on both utility and privacy delivers strong proof points for industry players



Let's stay in touch

